

A New Era: 'The Standard Bearer'

By Carlos Sierra - Founder & Managing Partner.

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A New Year and a new era of excellence in legal services for the aviation industry.

For its nearly 12 years of existence the firm Alegre y Sierra provided services to the aviation industry with foremost quality and dedication, opening, in fact, the availability of services in the fields of aviation law and asset finance and leasing in Mexico serving leasing companies, airlines and other aviation related companies from around the world.

Resultant from its continued growth, the firm has evolved in order to maintain the modern trend and the dynamism that characterizes the legal services dedicated to the aviation community. With new offices located in the thriving business district of Santa Fe in Mexico City, with new members, a new corporate structure and state of the art systems and procedures, from January 1st onwards the firm has changed its name and corporate image to become:

ABOGADOS SIERRA Y VAZQUEZ, SC (ASV)

With the above changes and improvements our firm will continue to be the leader in the provision of aviation law and leasing and finance legal services in Mexico, fields in which, as all of our clients can attest, we have been and will continue to be for many years to come *the standard bearer*.

"We have been and will continue to be for many years to come the standard bearer in legal services to the aviation industry."

A brief introduction to our NEWSLETTER.

“ASV: The reliable source of air law and air transport industry news.”

ASV’s philosophy is based upon a continuous and relentless pursuit of perfection and improvement. As such, in addition to being the foremost law firm in the aviation industry in Mexico, our Firm continuously seeks to improve our client’s satisfaction. Thereafter, we believe that the Newsletter we are introducing, for the first time in 12 years of history, will serve as an efficient and didactic mean for distributing and receiving updated information with regard to the air law and air transport industry fields.

Our Newsletter’s purpose is to become a reliable source of air industry law amendments and up-dates, and also a source in which major or relevant development in the air industry can be found, whether occurring within Mexico or abroad.

Whether on the legal field, commercial or industrial sector, our Newsletter will bring the latest and major updates, developments and news, in the Air transport industry and Air Law fields, because a dynamic industry requires even a more dynamic approach.

In our issues you will find useful information regarding:

With respect to Air Law and Aviation:

- ✦ Law developments affecting the air transport and connected services industry.
- ✦ Economic and commercial trends.
- ✦ Worldwide air transport industry news.
- ✦ Analysis by relevant air transport actors.
- ✦ Essay and opinions on sundry air transport matters by ruling experts in the field.
- ✦ Relevant and up-coming events.

A dynamic industry requires even a more dynamic approach..

With regard to Commercial Law:

- ✦ Commercial law legal developments.
- ✦ Business trends & tendencies.
- ✦ Relevant developments affecting commercial activities.

Our People.

What makes us great is the greatness of our people, ASV's professional team is composed by highly trained experts, which results in excellence legal services. Our team is integrated by:

PARTNERS:

CARLOS SIERRA, Attorney at Law: Admitted to practice law in 1991. Mr. Carlos Sierra, of Mexican nationality obtained his law degree at the Universidad Nacional Autónoma de México (UNAM). Mr. Sierra attended post-graduate studies at programs by Duke University and the Université Libre de Bruxelles in Belgium, at the International Air Transport Association (IATA) in Geneva, Switzerland and at the Escuela Libre de Derecho in Mexico City and obtained an LL.M. degree in international air and space law at Leiden University, The Netherlands. During his career he has rendered his professional services to numerous entities related with aviation law, aircraft and asset finance and leasing, telecommunications law, corporate law, antitrust law and real state law. Mr. Sierra has been a professor of commercial law at the UNAM and has published articles on subjects related to the Regulatory Aspects of Mexican Competition Law, the Monetary Law of Mexico, the Mexico Perspective in International Practice, Mexican Antitrust Law and the Mexican aviation law environment, has participated in seminars on international law and on Mexican competition law and regulation in Austria, Brasil, Chile, Argentina and in the United States. Mr. Sierra is also a member of the National College of Law of Mexico, the International Bar Association and the American Bar Association and currently practices law as partner of the firm Abogados Sierra y Vazquez in Mexico City. **LANGUAGES:** Spanish and English, **PRACTICE AREAS:** Aviation Law, Aircraft and Asset Finance and Leasing, Corporate Law, Telecommunications Law, International Trade, Real Estate, Antitrust, Competition and Commercial Law. **E-MAIL:** csierra@asyv.com

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Photograph by Miguel Snoep

The road to success begins with a great team.

“Our Philosophy: Render excellence legal services.”

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Our Associates, a key element to success.

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